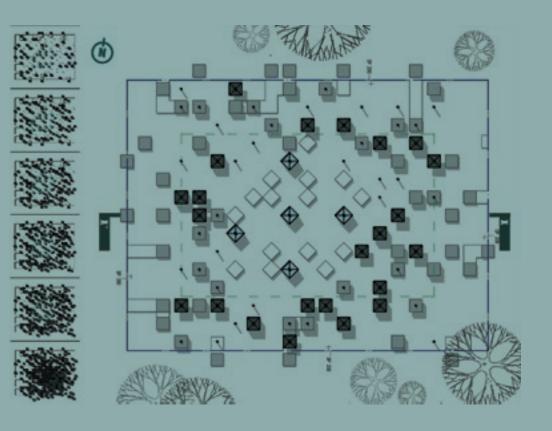
Nik Ariff Azmee & Wan Srihani Wan Mohamed

It is only befitting for a cyber-aged generation to rely on the analogy of pixelation when describing about themselves or their personalities. In illustrating one's personality through a pavilion, the Clifford Loh decided to manifest the many facets of his personality through extruded pixel-like components. These 'pixels' are displayed using various electronic medias which are among his many interests as clues to what he is all about.

These pixels will naturally become modular components that will be used to create the spaces as much as it does the form of the pavilion. However, the mere witnessing of an audio-visual presentation would be a rather impersonal way of getting to know the personality of a person. To circumvent this, the pixels are also used in different configurations to provide varying ways of witnessing the presentation. Many of these ways require active participation of the audience such as their use of seats, steps, tables, towers, etc.

As much as the pavilion would be an event of sight, lights and sound, it is also one of change as the modular components could be reconfigured even by the audiences themselves. However, there are limits to these changes as determined by Clifford Loh by the use of key components which are fixed in order to maintain the integrity of the overall image he has wished to portray.

The designer, therefore, is more than willing to accommodate those who would like to know him but the artefact is also making a statement that he would never allow them to change who he is.



Clifford Loh Jia Yang

