

INNOVATION SHOWCASE 2023

@ Putra Future Classroom

COME & JOIN US

8 June 2023

9:00 am - 4:00 pm

Faculty of Educational Studies

MAIN EVENTS

INNOVATION COMPETITION

INNOVATIVE TALK

ROBOTIC COMPETITIONS

E - SPORTS FIESTA



Special about INNOVATION SHOWCASE 2023

DATE

08 June 2023
Thursday

ORGANIZER

Putra Future Classroom (PFC)
Faculty of Educational Studies
Universiti Putra Malaysia

WEBSITE

www.innovationshowcase.upm.edu.my

VENUE

Faculty of Educational Studies
Universiti Putra Malaysia

COLLABORATORS

Kelab Kebajikan dan Rekreasi
Putra Science Park

EMAIL

innovationshowcase@upm.edu.my

THEME

Imagination is limitless





INTRODUCTION



INNOVATION SHOWCASE is a platform that brings together events and activities related to innovation across disciplines, specializing in education and focusing on educators, students, researchers, scholars, and innovators.

The aims:

- educating innovative minds
- enlivening the culture of innovation
- exposing the opportunities for commercialization of innovative products as well as potential interfaculty collaborations with the industry and society.

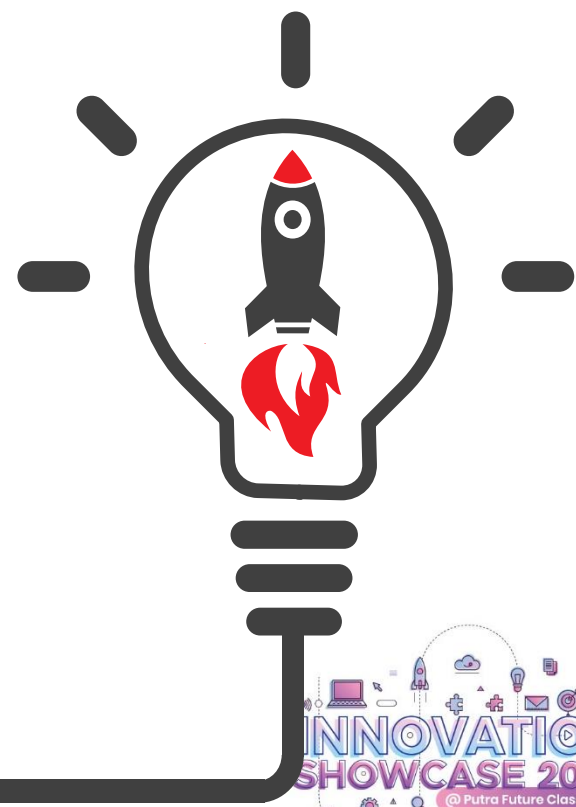
The Innovation Showcase is a yearly event that started in 2015 and has since been up-scaled to a faculty, and university-level event.

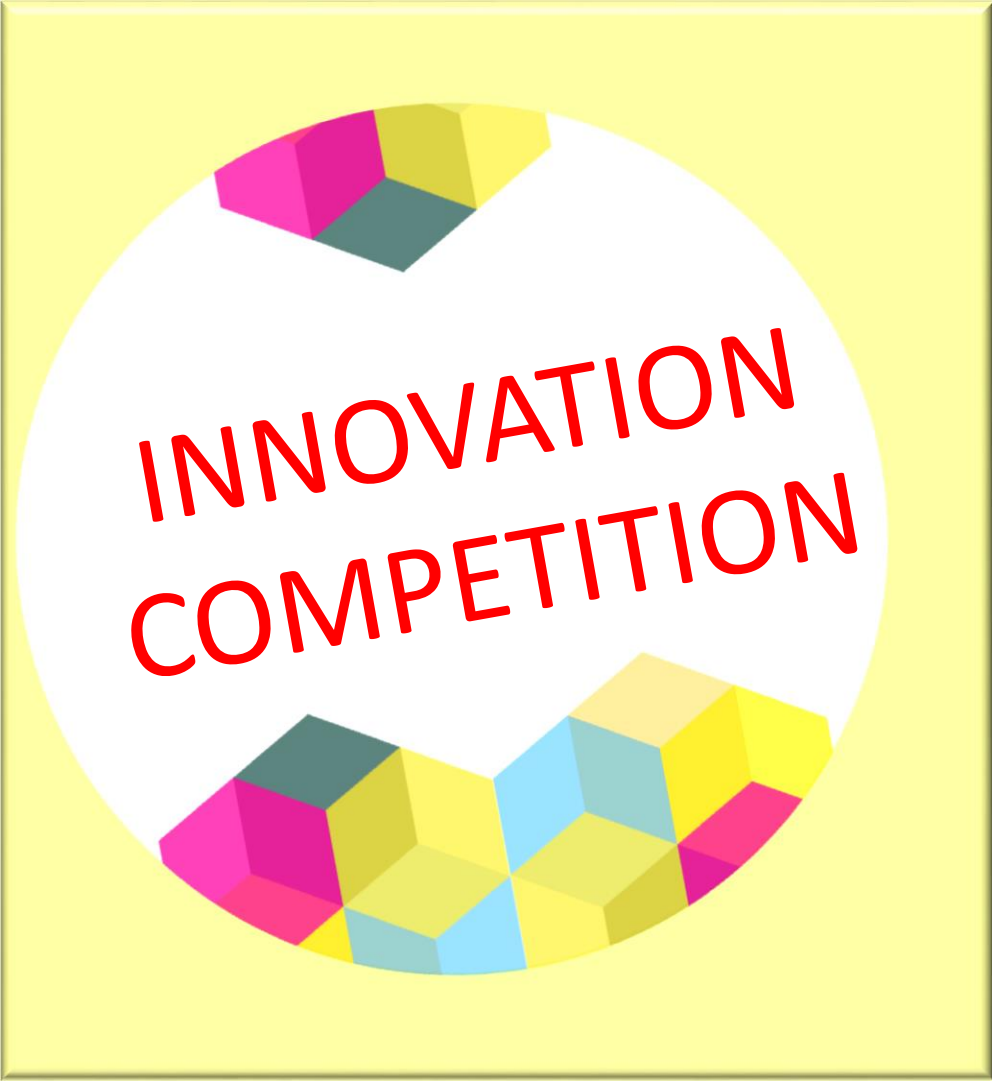




EVENTS LINE LINE UP

- 01 INNOVATION COMPETITION
- 02 INNOVATION WORKSHOP
- 03 INNOVATIVE TALK
- 04 ROBOTIC COMPETITION
- 05 E-SPORTS FIESTA



A large white circle on a yellow background, surrounded by colorful geometric shapes (triangles and hexagons) in shades of pink, green, yellow, and blue. The text "INNOVATION COMPETITION" is written in large, bold, red, slanted capital letters across the center of the circle.

INNOVATION COMPETITION

- An event for educators, students, scholars, researchers, and inventors, to showcase their projects and stand a chance to win medals.
- Participants will exhibit their projects through poster sessions and/or exhibition booths.
- Researchers, undergraduate and postgraduate students, school teachers and students, and scholars from all fields and backgrounds are welcome to participate.





- This workshop includes learning innovation, product innovation and career fairs to increase students' mastery of the topic.
- The product innovation workshop will expose the process of innovating a product and will be delivered by a special guest speaker. There is also a career fair for students' exposure.
 - ✓ Dr. Diyana Nawar Kasimon
 - ✓ Mr. Mohd Shahrul Kamaruddin
 - ✓ Mr. Asyraf Abdul Rahman
- It is expected to benefit teachers, prospective teachers, and school students.
- All activities are to provide exposure to innovations and inspire an innovative culture among students.





- Innovative Talk @ Innovation Showcase is inspired by TED Talk.
- We invite distinguished speakers to deliver concise, impactful talks on specially curated topics to ignite your innovative spirit.
- Our speakers come from various professional backgrounds, unified by a common trait – their passion and significant contribution to innovative practices.
 - ✓ Ts Dr. Saiful Hasley Ramli
 - ✓ AP Ts Dr. Nurfadhlina Mohd Sharef
 - ✓ Microsoft representative (TBC)
 - ✓ Kolonel Ts. Dr. Mohd Ghazali Abdul Rahman
- They will also share insights and key tips on getting your creative juices flowing and championing innovative practices.



ROBOTIC COMPETITION

- This technology-based competition requires participants to attack and defend a flag in the arena.
- Participants who can capture the flag three times in the shortest amount of time will be considered the winners.
- Students can showcase their talent in cultivating creativity by designing their own robots for the competition.
- They can acquire new knowledge in areas such as programming, electronics, welding, and graphic design through design and technology.
- Furthermore, students can enhance their problem-solving skills through this engaging and challenging competition.



E-SPORTS FIESTA

- This mobile phone app game-based competition requires participants to attack the opponent and at the same time defend their tower.
- Participants will play in groups with other participants in the designated digital arena.
- Students can highlight their talent in planning strategy, tactics and team advantages in ensuring that the team's objectives can be successfully achieved.
- This mobile phone application game can train and improve participants' leadership, creativity and problem-solving skills while also requiring accurate and fast digitalization knowledge and skills in critical situations.

QUICK FACTS

The Faculty of Educational Studies has more than 80 academics, 90 staff, and 400 students. With Putra Future Classroom as the main organizer of this event this year, synergy partners from other faculties, universities, communities, industries, and the media will be joining Innovation Showcase.



EVENT	PARTICIPANTS
Innovation Booth	280
Innovative Talk	30
Workshop (IP & Pitching)	30
Seminar Jari Tajwid	40
Robowars	40
Cybershowdown	30
TOTAL	450

The previous year's participation statistics are as above:





TARGET CROWD OF INNOVATION SHOWCASE 2023

Undergraduates
- 400 students

Postgraduates
- 200 students

Academics
- 150 academicians

Staffs
- 100 staffs

Industry Partners
- 30 personnel

Community, school students and teachers
- 200 people





TENTATIVE:



TIME	PROGRAMME					
0800 - 0900	Booth preparation					
0900 – 1000	Innovation Competition* Exhibitions and booth judging sessions. (Block I)	Innovative Talk 1 Identifying Design Problems Featured Speaker 1: Ts Dr. Saiful Hasley Ramli, (Auditorium TVET 1)			Robotic Competition (Block I Ground Floor Foyer)	E-Sports Fiesta (Auditorium TVET 2)
1000 – 1100		Innovative Talk 2 Teaching in the Age of AI: Leveraging ChatGPT for Student Success. Featured Speaker 2: AP Ts Dr. Nurfadhlina Mohd Sharef (Auditorium TVET 1)				
1100 – 1130		Morning Break				
1130 - 1300		Innovation Workshops	Innovation Workshop 1 Media Literacy: Up Your Game! Dr. Diyana Nawar Kasimon (Putra Future Classroom)	Innovation Workshop 2: Inovasi dalam Kaunseling Mr. Mohd Shahrul Kamaruddin, (Online – Youtube/Facebook)		
1300 – 1430	Lunch Break					
1430 – 1530	Innovation Competition* Exhibitions (Block I)	Innovative Talk 3 Microsoft & AI Featured Speaker 3: Microsoft representative (Auditorium 1)			Career Interview (Creative Bulb)	
		Innovative Talk 4 Membudayakan Inovasi dalam Kehidupan Featured Speaker 4: Kolonel Ts. Dr. Mohd Ghazali Abdul Rahman (Auditorium TVET 1)				
1530 - 1630	Closing Ceremony Certificates and award-giving ceremony (Auditorium 1)					
1700	End of programme					

Food truck, Far,mtastic & Innovation Exhibition (Block I)





FAKULTAS
PENGALAMAN PENDIDIKAN
Fakultas Pendidikan
Pembelajaran



INNOVATION
SHOWCASE



SPONSORSHIP



SPONSORSHIP OBJECTIVES



To ensure the event is a memorable one and achieves its objectives, especially in realizing the global sustainable development goals.



To help sponsors capture their marketing opportunities to target markets of present and future leaders.



Products and services associated with Innovation Showcase will give the upper hand against competitors.



SPONSORSHIP IMPACT

- ❑ **to reach out** to the university and our community
- ❑ **become the catalyst** for producing an innovative generation that will be the leaders of tomorrow
- ❑ **to identify talents and future employees** that can possibility work with your company
- ❑ **to get to know researchers and inventors** who have products with high commercialization values that your company can collaborate with
- ❑ **to promote products and services** (free exhibition slot with your sponsorship)
- ❑ **to achieve quality education, promote lifelong learning, promote sustainable industrialization, and foster innovation.**





WHY JOIN US?

VISIBILITY

- ❑ Several influential personnel, researchers, and inventors will be joining this event as coordinators, speakers, and participants.
- ❑ UPM's record of academic staff is 1791, let alone their research collaborators and networks.
- ❑ Through advertisements, your company will be visible to them!



MULTI-PLATFORM TOOLS PROMOTION



21, 302 students
4, 857 International Students

- ❑ We will use physical and digital platforms on campus and in the surrounding areas, as well as social media platforms such as Facebook, Instagram, WhatsApp, Telegram, and the official Innovation Showcase website, to promote our events and sponsors, which will be seen by at least 21, 302 viewers!
- ❑ Lots of Gen-Z participants who are avid social media users will be taking pictures and doing live streaming of this event on social media and giving free visibility opportunities for your company!





SPONSORSHIP PACKAGES





CASH SPONSORSHIP



PLATINUM PACKAGE (RM2001 and above)	GOLD PACKAGE (RM1,001-RM2000)	SILVER PACKAGE (RM501– RM1000)	BRONZE PACKAGE (RM100-500)
Tax exemption	Tax exemption	Tax exemption	Tax exemption
Organization logo and name displayed on Program Book, Banner & Bunting)	-	-	-
Full one-page coloured advertisement at the front (inside) and back cover of the program book.	Half-page coloured advertisement on the back cover (inside) of the program book.	Quarter-page coloured advertisement on the inside leaflet of the program book.	Mention in the sponsorship list.
Organization representative as VIP guest for replica cheque-giving ceremony.	Organization representative as VIP guest for replica cheque-giving ceremony.	Organization representative as VIP guest for replica cheque-giving ceremony.	-
Certificate of appreciation and gift.	Certificate of appreciation and gift.	Certificate of appreciation and gift.	Certificate of appreciation and gift.
Meal provided	Meal provided	Meal provided	Meal provided
Special mention by an icon (Innovative Talk)	-	-	-
4x Bunting displayed (to be supplied by sponsor) during Innovation Showcase at the event venue & main stage.	3x Bunting displayed (to be supplied by sponsor) during Innovation Showcase at the event venue.	2x Bunting displayed (to be supplied by sponsor) during Innovation Showcase at the event venue.	1x Bunting displayed (to be supplied by sponsor) during Innovation Showcase at the event venue.





IN-KIND SPONSORSHIP

	GOODY BAGS	INNOVATION WORKSHOP	INNOVATIVE TALK
What's required?	Goody bags, notebooks, stationeries, lanyards, keychains, drinks, vouchers.	Speaker/ Facilitator.	Speaker/ Facilitator.
Availability	Multiple	Multiple	Multiple
Social media introduction (materials to be supplied by sponsor)	Introduction post on social media	Introduction post on social media	Introduction post on social media
Special mention during events	Master of Ceremony mention during events and Prize Giving Ceremony	Master of Ceremony mention during events and Prize Giving Ceremony	Master of Ceremony mention during events and Prize Giving Ceremony
Banner/bunting display (to be supplied by sponsor)	2x (three) bunting displayed at events.	2x (two) bunting displayed at events.	2x (two) bunting displayed at events.
Official Innovation Showcase program book	Mention in the sponsorship list.	Mention in the sponsorship list.	Mention in the sponsorship list.
Beverages and refreshments	Meal provided	Meal provided	Meal provided
Appreciation	One (1) certificate of appreciation and gift.	One (1) certificate of appreciation and gift.	One (1) certificate of appreciation and gift.
Dedicated sales or exhibition slot	-	Yes. One slot.	Yes. One slot.





SPONSORSHIP COMMITMENT FORM



SPONSORSHIP COMMITMENT FORM FOR INNOVATION SHOWCASE 2023

8 JUNE 2023 @PUTRA FUTURE CLASSROOM,
FACULTY OF EDUCATIONAL STUDIES, UNIVERSITI PUTRA MALAYSIA

SPONSOR INFORMATION

OFFICER IN CHARGE

COMPANY NAME

ADDRESS

OFFICE NUMBER

MOBILE NUMBER

EMAIL

SIGNATURE

DATE

Please choose your sponsorship by checking on the box

PLATINUM SPONSOR (RM2001 and above)	<input type="checkbox"/>
GOLD SPONSOR (RM1001 to RM2000)	<input type="checkbox"/>
GOODY BAGS	<input type="checkbox"/>
INNOVATION WORKSHOP	<input type="checkbox"/>
INNOVATIVE TALK	<input type="checkbox"/>
SILVER SPONSOR (RM501 to RM1000)	<input type="checkbox"/>
BRONZE SPONSOR (RM100 to RM500)	<input type="checkbox"/>

All contributions may be made using the following methods:

1. Cheque to: **KIRA-KIRA AM UPM**

2. Online transfer to CIMB:

Account name: **KIRA-KIRA AM UPM**

Account number: **80-0215196-3**

3. Cash payment at the counter:

d/a Aras Bawah, Bangunan Canselori Putra

Universiti Putra Malaysia, 43400 Serdang Selangor

Please return this form to:

1) Dr. Engku Mardiah Engku Kamarudin(012-9019504)

2) Dr. Mageswari Kunasegaran (012-6219335)

Faculty of Educational Studies

Universiti Putra Malaysia

engkumardiah@upm.edu.my

mageswari@upm.edu.my



Thank you for your interest in making an impact at **Innovation Showcase 2023!**

Feel free to contact us:

Dr. Engku Mardiah Engku Kamarudin | +60129019504 | engkumardiah@upm.edu.my

Dr. Mageswari Kunasegan | +60126219335 | mageswari@upm.edu.my

