

PLENARY SESSION

	Ballroom 1	Ballroom 2
Day 1: 12 August 2025		
Plenary 1 2.30 pm – 4.30 pm	1A Anthropology	1B Science I
Day 2: 13 August 2025		
Plenary 2 8.30 am - 10.00 am	2A Sociology	2B Science II
Plenary 3 10.30 - 12.30 noon	3A Business	3B Education
Plenary 4 2.30 pm – 4.30 pm	4A Multidisciplinary	4B Multidisciplinary

Session 1A : Anthropology

Date : 12 August 2025 (Day 1)

Time : 2.30 pm – 4.30 pm

Venue : Ballroom 1

Chairperson : Dr. Karmilah binti Abdullah

1. AMALAN *TEBARA* DALAM HUKUM ADAT KEJAMAN
Zamre Abu Hassan, Akhmad Mansur, Abd Ganing Laeangkang dan Mohd Taufik Arridzo Mohd Balwi*
2. ARTISTIC EXPRESSION OF CHINESE INK PAINTING: A CASE STUDY OF ZHANG YIMOU'S FILM *SHADOW*
Wang Wenyu and Hassan Alli*
3. HARD LANDSCAPE AT UMA BUKET LONGHOUSE: FEATURE, MATERIAL AND USAGE AMONG THE BUKET ETHNIC IN SG ASAP BELAGA SARAWAK
Mohd Nazri Saidon, Suhardi Maulan, Shamsul Abu Bakar, Aini Jasmin Ghazali, Mohamad Maulana Magiman and Fauziah Abu Bakar*
4. LESSONS FROM THE BANYU PANGURIPAN TRADITION AT THE FOOTHILLS OF MOUNT SLAMET: A HISTORICAL, RESILIENCE, AND CONSERVATION PERSPECTIVE
Syaiful Amin, Ganda Febri Kurniawan, Tsabit Azinar Ahmad and Andy Suryadi*
(Virtual Presentation)
5. PARTICIPATION OF HIGHER EDUCATIONAL STUDENTS IN VOLUNTEER ACTIVITIES IN SARAWAK
*Angelina Angging Jimmy and Anita Rosli**
6. SPATIAL DISTRIBUTION AND PATTERNS OF BUKET TRIBE SETTLEMENTS IN SUNGAI ASAP, SARAWAK
*Shamsul Abu Bakar**
7. TRADITION IN TRANSITION: THE TRANSFORMATION OF BUKET LONGHOUSE VERNACULAR ARCHITECTURE IN SARAWAK
Wan Srihani Wan Mohamed, Hassan Alli, Mohamad Fakri Zaky Ja'afar, Mohamad Maulana Magiman, and Fauziah Abu Bakar*

Session 1B : Science I

Date : 12 August 2025 (Day 1) Time : 2.30 pm – 4.30 pm

Venue : Ballroom 2

Chairperson : Ts. ChM. Dr. Azrul Nurfaiz bin Mohd Faizal

1. A BASELINE STUDY ON SAGO PRODUCTION AND DOWNSTREAM ACTIVITIES IN MUKAH AND BETONG DIVISIONS, SARAWAK
*Azri Mohamad Razali**
2. BIOACTIVE XANTHONES AND OTHER PHYTOCHEMICALS FROM MALAYSIAN *ARTOCARPUS* SPECIES (MORACEAE)
*Najihah Mohd. Hashim**
3. HEALTH-SEEKING BEHAVIOUR AND HEALTHCARE UTILIZATION AMONG THE TEMIAR ORANG ASLI (INDIGENOUS PEOPLE) IN KUALA KANGSAR, MALAYSIA
*Amir Zharif Adenan**
4. MAPPING FISH BIODIVERSITY IN SUNGAI BERNAM, SELANGOR USING ENVIRONMENTAL DNA (EDNA): INSIGHTS FOR CONSERVATION AND ECOSYSTEM MANAGEMENT
Muhammad Amirul Ammar Salim, Rozihan Mohamed, Hamidi Husnin Abdullah, Zulhafikar Zukflee and Johan Ismail*
5. NEUROPROTECTIVE EFFECT OF PHYTOCHEMICALS FROM SELECTED PLANTS OF SARAWAK, *CALOPHYLLUM RECURVATUM* AND *CALOPHYLLUM GRACILENTUM*
Nurr Maria Ulfa Seruji, Vivien Jong Yi Mian, Nor Hisam Zamakshshari, Thiruventhan Karunakaran, Siau Hui Mah and William K Lim*
6. WILLINGNESS TO PAY FOR VALUE-ADDED INVESTMENT AMONG SMALLHOLDER PALM OIL FARMERS IN SARAWAK
Ricky Anak Kemarau, Daniel Ugih anak Echoh, Wee Hin Boo, Zaini Sakawi, Wan Shafrina Wan Mohd Jaafar, Noorshikin Md Noor and Nik Norliati Fitri Md Nor*

Session 2A : Sociology

Date : 13 August 2025 (Day 2)

Time : 8.30 am – 10.00 am

Venue : Ballroom 1

Chairperson : Dr. Anita binti Rosli

1. ADAT DAN HUKUM PERKAHWINAN DALAM MASYARAKAT KEJAMAN
Abd Ganing Laeangkang, Akhmad Masur, Zamree Abu Hasan and Mohd Taufik Arridzo Mohd Balwi*
2. DISCONNECTING FOR SUSTAINABILITY: LEGAL PATHWAYS TO WORK-LIFE BALANCE IN THE DIGITAL AGE
Harlida Abdul Wahab, Rohana Abdul Rahman, Nik Ahmad Kamal Nik Mahmud*
3. GASTONOMI UPACARA KEMATIAN ETNIK KEJAMAN DI BELAGA, SARAWAK
Mohd Taufik Arridzo Mohd Balwi, Zamree Abu Hasan, Akhmad Masur and Abd Ganing Laeangkang*
4. PSYCHOSOCIAL SAFETY CLIMATE, TRUCK DRIVER SHORTAGE AND SOCIAL SUSTAINABILITY: A CONCEPTUAL PAPER
Herny Hartaty Arifin, Nor Azmawati Husain and Hazrul Hizam Karim*
5. TAHAP PENGETAHUAN DAN PENERIMAAN GENERASI MUDA ETNIK KEJAMAN TERHADAP HUKUM ADAT
Zamre Abu Hassan, Akhmad Mansur, Mohd Taufik Arridzo Mohd Balwi, and Abd Ganing Laeangkang*
6. WHEN FLEXIBILITY DEPENDS ON KINDNESS: ORGANISATIONAL GAPS IN SUPPORTING WORKING MOTHERS OF CHILDREN WITH CEREBRAL PALSY
Wan Arnidawati Wan Abdullah, Asmidawati Ashari and Zarinah Arshat*

Session 2B : Science II

Date : 13 August 2025 (Day 2) Time : 8.30 am – 10.00 am

Venue : Ballroom 2

Chairperson : Dr. Alvin Lim Teik Zheng

1. ASSESSING THE PHOTOCATALYTIC PERFORMANCE OF FE-DOPED BIVO₄ TOWARDS TETRACYCLINE DEGRADATION UNDER LOW INTENSITY UV-IRRADIATION
Melissa Alexander Maran and Alvin Lim Teik Zheng
2. PHOTOCATALYTIC DEGRADATION OF TETRACYCLINE USING BISMUTH OXIDE/BIOCHAR
*Nur Syakirah Mohd Rafah, Yiu Pang Hung and Alvin Lim Teik Zheng**
3. PREPARATION OF FOOD-DERIVED BIOCHAR FOR ADSORPTION OF METHYLENE BLUE
*Anisah Sahimi, Yiu Pang Hung and Alvin Lim Teik Zheng**

Session 3A : Business

Date : 13 August 2025 (Day 2) Time : 10.30 am – 12.30 pm

Venue : Ballroom 1

Chairperson : Dr. Neilson anak Teruki

1. BRIDGING THE DIGITAL AND FINANCIAL DIVIDE: BARRIERS TO FINANCIAL INCLUSION AMONG MICROENTREPRENEURS IN RURAL SARAWAK
Neilson Teruki, Ellysa Edward Edum, Shairil Izwan Taasim and Aryaty Alwie*
2. GREEN ENTREPRENEURSHIP INTEGRATES THE ENVIRONMENT WITH INNOVATIONS FOR SUSTAINABLE PRACTICE
Raikalyisa Roslan, Mohd Alif Mohd Puzi and Syed Muhammad Rafy Syed Jaafar*
(Virtual Presentation)
3. LEVERAGING INNOVATION CULTURE TO STRENGTHEN EXPORT READINESS AMONG MALAYSIAN SMES: A CONCEPTUAL FRAMEWORK REVIEW
Aini Qamariah Mohd Yusof, Siti Daleela Mohd Wahid, and Siti Normah Awang Tuah*
(Virtual Presentation)
4. MEASURING MICROFINANCE AND HOUSEHOLDS' SOCIOECONOMIC FACTORS: SCALE DEVELOPMENT WITH CONFIRMATORY FACTOR ANALYSIS
*W Muhammad Zainuddin Wan Abdullah**
(Virtual Presentation)
5. THE IMPACT OF FINANCIAL SERVICES ON ECONOMIC WELL-BEING: THE MEDIATING ROLE OF FINANCIAL MANAGEMENT PRACTICES
*W Muhammad Zainuddin Wan Abdullah**
(Virtual Presentation)
6. UNSEEN BARRIERS TO DIGITAL TRANSFORMATION IN ANTI-CORRUPTION AGENCIES: A CONCEPTUAL ANALYSIS OF NIGERIA'S PUBLIC SECTOR
Muhammad Aminu Yahaya, Yusuf Abdu Yusuf, Hindatu Maigari Yerima and Naziru Mohammed Musalli*
7. WHAT KEEPS GEN Z COMING BACK? EXPLORING DETERMINANTS OF CONTINUED USE OF BNPL SERVICES IN SARAWAK
Maximus Balla Tang, Nurzalikha binti Sa'adi and Jessica Lyn Andam*
8. LONG-RUN AND SHORT-RUN EFFECTS OF ECONOMIC PERFORMANCE ON APPAREL DEMAND IN MALAYSIA: AN ARDL APPROACH
Sanggithapriya Mahandran, Adrian Daud and Anita Binti Rosli*

Session 3B : Education

Date : 13 August 2025 (Day 2)

Time : 10.30 am – 12.30 pm

Venue : Ballroom 2

Chairperson : Dr. Chan Siaw Leng

1. CATALYSTS OF GENERATIVE AI ADOPTION AMONG GEN Z IN SARAWAK'S TERTIARY EDUCATION
Jessica Lyn Andam and Maximus Balla Tang*
2. CULTURAL COGNITION IN CROSS-CULTURAL LITERARY RECEPTION: A PHENOMENOLOGICAL ANALYSIS OF CHINESE READERS' ENGAGEMENT WITH TRANSLATED IAN MCEWAN NOVELS
Nie Wen and Siaw Leng Chan*
(Virtual Presentation)
3. DEVELOPING AN INTEGRATED ASSESSMENT SYSTEM OF STUDENT LEARNING: INNOVATION FROM EDUCATION INFORMATIZATION IN CHINA
*Kun Ma**
(Virtual Presentation)
4. EVERY DAY GARUDA FLIES TO MALAYSIA: STUDY OF THE COMMUTING MIGRATION OF ENTIKONG RESIDENTS WEST KALIMANTAN TO TEBEDU AND SERIAN SARAWAK MALAYSIA
*Suyanto Sandiatmo**
5. PLATFORM GOVERNANCE AND FLEXIBLE-WORK ARRANGEMENTS: DEVELOPMENTAL OUTCOMES FOR WORKING MOTHERS IN GUANGDONG'S "1 + 2 + 9" CONTINUING-EDUCATION MODEL
Zhang Sisi and Siaw Leng Chan*
(Virtual Presentation)
6. SELF-COMPASSION AS A PREDICTOR OF PSYCHOLOGICAL WELL-BEING AMONG SECONDARY SCHOOL TEACHERS IN SARAWAK: A CROSS-SECTIONAL ANALYSIS
Siaw Leng Chan and Fong Peng Lim*
7. SULTANATES, PIRATES, AND COLONIAL POWERS: MARITIME DYNAMICS IN WEST KALIMANTAN IN THE 19TH CENTURY
Ahmad Fauzan Baihaqi, Fauzan Syahru Ramadhan, and Bryna Rizkinta Sembiring Meilala*
(Virtual Presentation)

Session 4A : Multidisciplinary

Date : 13 August 2025 (Day 2)

Time : 2.30 pm – 4.30 pm

Venue : Ballroom 1

Chairperson : Dr. Aryaty binti Alwie

1. EXPLORING THE INTERCONNECTED TRENDS OF VOLUNTEERISM AND CULTURAL TOURISM: TOWARD A PARTICIPATORY TRAVEL FUTURE
*Choong Yat Cheng**
2. EXPLORING THE INTERPLAY BETWEEN AGROTOURISM TRENDS AND THE BUSINESS LIFE CYCLE
*Choong Hui Xin**
3. INDIVIDUAL ENTREPRENEURSHIP AS A CATALYST FOR TOURISM DEVELOPMENT
Nur Amirah Syahirah Amin, Mohd Alif Mohd Puzi and Syed Muhammad Rafy Syed Jaafar*
(Virtual Presentation)
4. THE ROLE OF CULTURE IN MODERN PACKAGING: FOSTERING INNOVATION, SUSTAINABILITY AND CONSUMER ENGAGEMENT
Wang Hang and Hassan Alli*
5. VALUE CREATION IN NEW TOURISM BUSINESS
Lin Mei, Mohd Alif Bin Mohd Puzi* and Hairul Nizam Bin Ismail*
(Virtual Presentation)
6. KELESTARIAN KORPORAT MELALUI TANGGUNGJAWAB SOSIAL KORPORAT (CSR): SATU KAJIAN BERLANDASKAN TEORI LEGITIMASI
Karmilah Abdullah
7. FROM FOREST TO PHARMACOLOGY: EXPLORING THE PHYTOCHEMICALS AND ANTIOXIDANT PROPERTIES OF *COSCINIUM BLUMEANUM* FROM SARAWAK, BORNEO
Jibrin Isa Mangwa, Fauziah Abu Bakar, Shuhaimi Mustapha, and Mohamad Maulana Magiman*

Session 4B : Multidisciplinary

Date : 13 August 2025 (Day 2)

Time : 2.30 pm – 4.30 pm

Venue : Ballroom 2

Chairperson : Dr. Adrian Daud

1. BEYOND PUNISHMENT: A PUBLIC HEALTH REFRAMING OF THE DEATH PENALTY
*Reyhaneh Bagheri**
2. KESANTUNAN BUDAYA HIDUP WATAK UTAMA NOVEL *BAROMKEH MATAMU DI MATAKU* MENERUSI PERSPEKTIF ISLAM
*Nursyudah Samsudin**, Siti Nur Anis Muhammad Apandi*, Mohd Hafizul Shaari*, Zaiton Zakarya, Nurulahda Sulaiman and Asmanira Zakaria*
(Virtual Presentation)
3. SOCIAL MEDIA AND THE FABRIC OF HARMONY: ASSESSING ITS IMPACT ON TOLERANCE IN MULTICULTURAL MALAYSIA
Khairul Azhar Meerangani, Abdul Rauf Ridzuan, Mohd Sufiean Hassan and Mohammad Fahmi Abdul Hamid*
4. THE ROLE OF SMART GOVERNANCE IN ENHANCING ECONOMIC AND SOCIAL DEVELOPMENT: A COMPARATIVE ANALYSIS OF URBAN AND RURAL PLANNING STRATEGIES
*Bello Muhammed Jamo**
5. PERUBATAN TRADISIONAL ETNIK KELABIT DI BARIO, SARAWAK: TUMPUAN KEPADA KAEDAH RAWATAN
Rohaidah Haron, Fauziah Abu Bakar, Najihah Hashim, Ab. Razak Ab. Karim, and Mohamad Maulana Magiman*
6. INTERPRETING THE PHILOSOPHY AND CULTURAL MOTIFS OF THE BUKET ETHNIC IN SARAWAK AS SYMBOLIC EXPRESSIONS OF SOCIAL DEVELOPMENT
Hassan Alli, Mohamad Fakri Zaky Ja'afar, Wan Srihani Wan Mohamed, Mohamad Maulana Magiman and Fauziah Abu Bakar*
7. THE CHANGING RELATIONSHIP WITH LANDSCAPES AMONG BUKET ETHNIC AT THE BAKUN DAM RESETTLEMENT AREAS OF SUNGAI ASAP
Suhardi Maulan, Shamsul Abu Bakar, Mohd Nazri Saidon, Aini Jasmin Ghazali, Mohamad Maulana Magiman and Fauziah Abu Bakar*
8. INDIGENOUS USES OF LOCAL PLANTS IN SARAWAK: ORNAMENTAL AND CULTURAL SIGNIFICANCE AMONG THE BUKET ETHNIC GROUP
Aini Jasmin Ghazalli, Mustafa Kamal Mohd Shariff, Suhardi Maulan, Shamsul Abu Bakar and Mohd Nazri Saidon*
9. MAGNETIC AND DIELECTRIC STUDIES OF BISMUTH DOPED LMNO CERAMIC
*Aaliyawani Ezzerin Binti Sinin**